

# Your Security Industry Diversity, Inclusion, Belonging Key Events 2024



## JANUARY

- New Years Day**  
1st January
- World Braille Day**  
4 January
- Lohri**  
13 January
- Martin Luther King Day**  
15 January
- Sri Guru Gobind Jayanti**  
17 January
- World Religion Day**  
21 January
- International Day of Education**  
24 January
- Holocaust Memorial Day**  
27 January

## FEBRUARY

- LGBT History Month**
- World Hijab Day**  
1 February
- Time to Talk Day**  
1 February
- World Cancer Day**  
4 February
- Race Equality Week**  
5 - 11 February
- National Apprenticeship Week**  
5 - 11 February
- Lunar New Year**  
10 February
- Valentines Day**  
14 February
- Lent**  
14 February - 28 March
- Nirvana Day**  
15 February
- World Day of Social Justice**  
20 February
- International Stand Up To Bullying Day**  
24 February
- Sri Guri Ravidas Ji Jayanti**  
24 February

## MARCH

- Employee Appreciation Day**  
1 March
- International Women's Day**  
8 March
- Ramadan**  
10 March - 9 April
- Mothers Day**  
10 March
- St. Patrick's Day**  
17 March
- Neurodiversity Celebration Week**  
18 - 24 March
- End Racism Day**  
21 March
- Holi**  
25 March
- Good Friday**  
29 March
- World Bipolar Day**  
30 March
- Easter Sunday**  
31 March

## APRIL

- Celebrate Diversity Month**
- World Autism Awareness Day**  
2 April
- World Health Day**  
7 April
- Eid al-Fitr**  
10 April
- Vaisakhi**  
13 April
- St. George's Day**  
23 April

## MAY

- Deaf Awareness Week**  
6 - 12 May
- International Family Equality Day**  
5 May
- Europe Day**  
9 May
- Mental Health Awareness Week**  
13 - 30 May
- Global Accessibility Awareness Day**  
16 May
- International Day Against Homophobia, Biphobia, and Transphobia**  
17 May
- Cultural Diversity Day**  
21 May
- Vesak (Buddha Day)**  
23 May

## JUNE

- Pride Month**
- International Age Diversity Day**  
9 June
- Sri Guru Arjun Devji Martydom Day**  
10 June
- National Carers Week**  
10 - 16 June
- Eid al-Adha**  
16 - 19 June
- Father's Day**  
16 June
- Learning Disability Week**  
17 - 23 June
- World Refugee Day**  
20 June

Celebration and awareness days are great opportunities to open and develop important conversations.

Make the most of them with our top tips overleaf:



THE VOICE OF THE PROFESSIONAL SECURITY INDUSTRY

Security Industry Authority

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## JULY

**South Asian Heritage Month**  
18 July - 17 August  
**Nelson Mandela Day**  
18 July  
**International Security Officers' Day**  
24 July  
**International Day of Friendship**  
30 July

## AUGUST

**International Day of the World's Indigenous People**  
9 August  
**International Youth Day**  
12 August  
**World Humanitarian Day**  
19 August  
**Krishna Janmashtami**  
26 August

## SEPTEMBER

**Mawlid Al-Nabi**  
1 September  
**International Day of Charity**  
5 September  
**World Suicide Prevention Day**  
10 September  
**UN International Day of Peace**  
21 September  
**International Day of Sign Languages**  
23 September  
**National Inclusion Week**  
23 - 29 September  
**International Week of Happiness at Work**  
25 - 29 September

## OCTOBER

**Black History Month**  
**Global Diversity Awareness Month**  
**ADHD Awareness Month**  
**Navratri**  
3 October  
**Dyslexia Awareness Week**  
7 - 11 October  
**World Mental Health Day**  
10 October  
**Coming Out Day**  
11 October  
**National Hate Crime Awareness Week**  
14 - 21 October  
**World Menopause Day**  
18 October  
**Halloween**  
31 October

## NOVEMBER

**November / Men's Health Awareness Month**  
**Islamophobia Awareness Month**  
**Diwali**  
1 November  
**Remembrance Sunday**  
10 November  
**Inter Faith Week**  
11 November - 17 November  
**World Kindness Day**  
13 November  
**Sri Guru Nanak Dev Ji Gurupurb**  
15 November  
**International Stand Up To Bullying Day**  
15 November  
**Transgender Awareness Week**  
13 - 19 November  
**Disability History Month**  
16 November - 16 Dec  
**International Men's Day**  
19 November  
**International Day for Violence Against Women**  
25 November

## DECEMBER

**World Aids Day**  
1 December  
**International Day of Persons with Disabilities**  
3 December  
**International Mentoring Day**  
5 December  
**International Volunteer Day**  
5 December  
**Human Rights Day**  
10 December  
**Christmas Day**  
25 December  
**Boxing Day**  
26 December  
**Hanukkah**  
25 Dec - 2 January

**Promote belonging:** bring a sense of belonging to your workplace by highlighting important events and promoting diversity and inclusion; daily reminders increase awareness and makes your colleagues feel more valued and appreciated.

**Go beyond celebration:** Our calendar is packed with great opportunities to not just increase awareness, but education and understanding too. Don't miss the opportunity to create guides, webinars fact sheets, campaign materials, podcasts, workshops, and more.

**Involve the community:** Involve those from the community you're celebrating. If you're going to run activity and build awareness for a particular community, give them a voice in the planning stages to make sure what you do resonates.

**Less may be more:** Treating celebration and awareness occasions as tick box exercises can feel like tokenism, and will often do more harm than good. Consider celebrating fewer events but making your communications more thorough.

**Action speaks louder than words:** Avoid empty comms by considering what you're actually communicating. If you're looking to celebrate a particular community, look at what your business is already doing to support them during the rest of the year.

**Bring everyone on the journey:** Avoid different messages floating around the business in silo. Engage other functions, teams and stakeholders to align messaging and tone.



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